

Through February 14, 2018

We may not give socks a second thought, but they are one of the most important clothing need for the homeless. The simple use of socks can prevent multiple health problems and are inexpensive to provide. The gift of a new pair of socks can provide comfort, warmth and dignity to the less fortunate.

Please support this great cause:



Donate new dark socks or gloves in their original packaging



Any NFTA location — MTC, OCC, ARFF, BNIA, NFIA, TAPD –1404 Main St.



Cash or checks payable to Matt Urban Hope Center can be sent inter-office mail to MTC













Contact:

Helen Tederous

716-349-0001

Helen_Tederous@nfta.com

The Matt Urban Hope Center and the NFTA Partner Together to Help those experiencing Homelessness

Sock and Glove Drive to provide critical items

Socks and gloves are often the most needed and requested items at homeless shelters in Western New York, yet they are among the least often donated. Those from the Matt Urban Hope Center, the NFTA, the Buffalo Zoo, and BNMC are working together to change that, and are announcing the first annual Sock and Glove drive for the Homeless. Starting on Wednesday, January 31st until February 14th, these essential items will be collected both for adults and children for local citizens in need.

All items donated will be distributed by the Matt Urban Hope Center. Collection boxes will be located at the MTC at 181 Ellicott Street, the Buffalo Zoo, the Matt Urban Center, BNMC, 1404 Main TPD Headquarters and the Buffalo Airport Rescue and Recovery Facility.

"We can't stress how important these types of events are to the Homeless," said Marlies Wesolowski, Executive Director of the Matt Urban Center. "I wish to thank the NFTA, and the Buffalo Zoo for this wonderful support, it will truly make a major difference in our community."

"The NFTA is pleased to build on our partnership and support the vision of the Matt Urban Hope Center," said Kimberley Minkel, Executive Director at the NFTA. "This project is a great example of what can be accomplished when community partners pool their resources and work together toward a common goal."

Each year, it's estimated that between 2.5 million and 3.5 million Americans sleep in shelters, transitional housing and public places not meant for human habitation, according to the National Law Center on Homelessness & Poverty.





Contact:

Helen Tederous

716-349-0001

Helen_Tederous@nfta.com

MEDIA ADVISORY

NFTA to launch the maiden voyage of the "Giving and Grooving" bus to benefit the Food Bank of WNY

What: The Niagara Frontier Transportation Authority will launch its Stuff A Bus Food Drive to benefit the Food Bank of WNY at a media conference. Come see the new "Giving and Grooving" bus themed around the NFTA's 50th year anniversary celebration.

Who: The Food Bank of WNY, NFTA Metro officials and the spectacular Giving and Grooving Bus.

Why: Hunger remains a serious problem throughout Western New York. The Food Bank of WNY is the primary hunger-relief organization in our community, providing nutritious food and supporting as many as 135,000 people in any given month throughout Erie, Niagara,

Cattaraugus, and Chautauqua counties.

When/Where: Tuesday, August 1, 2017, 10:00 a.m.

NFTA headquarters, exterior lot at downtown bus terminal (off Ellicott

Street)

181 Ellicott Street, Buffalo

Donate: Non-perishable food donations are welcome and can be placed on the "Givn and Groovin" bus immediately following the press event. Great photo opportunities available.

Parking: Pull into the bus lot at 181 Ellicott and you will be directed where to park.



Thursday, February 1, 2018

NFTA Sponsors its first annual Sock & Glove Drive



A media event was held on January 31 at NFTA headquarters to kick-off its first annual Sock and Glove Drive to benefit individuals of homelessness through the Matt Urban Hope Center. Additional partners include the Buffalo Zoo and the Buffalo Medical Campus. The drive will run through February 14, and all items donated will be distributed by the Matt Urban Hope Center.

"We can't stress enough how important these types of events are to the Homeless," said Marlies Wesolowski, Executive Director of the Matt Urban Center (photographed at podium). "I wish to thank the NFTA, the Buffalo Zoo and the Buffalo Medical Campus for their wonderful support, it will truly make a major difference in our community."

NFTA's Transit Police Officer Dave Zarbo has been a catalyst to moving this initiative forward. "It's something that many of us take for granted as we usually do not have to worry if we will have a clean

pair of socks or something to keep our hands warm. Over the years, I have encountered numerous homeless individuals who have experienced illnesses and shame because they cannot obtain these simple but extremely important items. Having all of these entities partner together to help those in need in our community is truly amazing."

Each year, it's estimated that between 2.5 million and 3.5 million Americans sleep in shelters, transitional housing and public places not meant for human habitation, according to the National Law Center on Homelessness & Poverty.

The Sock and Glove Drive drop off locations are as follows:

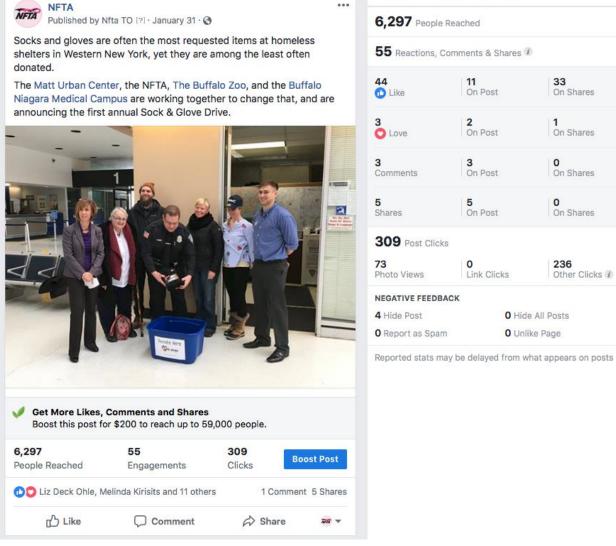


NFTA Exec. Dir. Kim Minkel (L) with reps from Matt Urban, Officer Dave Zarbo, BNMC and the Buff. Zoo

- Matt Urban Hope Center, 385 Paderewski Drive
- o Buffalo Zoo Main Gate Entrance, 300 Parkside
- o Buffalo Medical Campus Innovation Center, 640 Ellicott Street
- o NFTA Transit Police, MTC 181 Ellicott Street or 1404 Main Street
- NFTA Buffalo Airport Air Rescue and Firefighting Facility (Firehouse),
 120 Amherst Villa Rd. Cheek.

We are grateful to anyone who can help! Please follow us on Facebook and twitter for updates!

Post Details



Performance for Your Post 6,297 People Reached 55 Reactions, Comments & Shares 33 On Shares 1 On Shares O Love On Shares Comments On Post Shares On Shares 309 Post Clicks 236 Other Clicks 73 Photo Views 0 Link Clicks NEGATIVE FEEDBACK 4 Hide Post O Hide All Posts O Report as Spam O Unlike Page

Donations of socks & gloves needed for area homeless

By <u>EILEEN BUCKLEY</u> • JAN 31, 2018 WBFO

Several agencies are partnering for a collection drive to gather up two of the most requested items for area homeless. WBFO's senior reporter Eileen Buckley says it is a sock and glove drive.

WBFO's Eileen Buckley reports the NFTA, Matt Urban Hope Center, Buffalo Zoo and Buffalo Niagara Medical Campus all have collection boxes at their locations donations of socks and gloves.

"Something as simple as socks can definitely make a difference with both survival and dignity to get them through the day," declared NFTA Transit Police Officer David Zarbo.



The NFTA, Matt Urban Hope Center, Buffalo Zoo and Buffalo Niagara Medical Campus all have collection boxes at their locations.

CREDIT WBFO NEWS PHOTO BY EILEEN BUCKLEY

Dry socks and warm gloves are in great need for Buffalo's homeless.

Police Officer Zarbo witnesses far too often those homeless who wear wet socks and shoes, suffering severe frostbite in the cold months on city streets.

"Next day you'll see them – still wet shoes – next time you'll see them – they won't have the shoes on at all – they'll have wet feet. You encourage. One

individual started out that scenario, then it went to he lost a couple of toes – a month later – I see him – he lost all his toes, then – he lost part of the front of his foot, then he lost his whole foot – this is a period of over two or three years – lost his other foot," explained Officer Zarbo.

NFTA Transit Police Officer Zarbo talks about homeless without dry socks.

CREDIT WBFO NEWS PHOTO BY EILEEN BUCKLEY

But now a collaboration is underway to gather donated socks and gloves. Several agencies are partnering for the drive.

The NFTA, Matt Urban Hope Center, Buffalo Zoo and Buffalo Niagara Medical Campus all have collection boxes at their locations. Leaders gathered inisde the NFTA Transportation Center in downtown Buffalo Wednesday to launch the drive.



Matt Urban Executive Director Mariles Wesolowski said the items are desperately needed.

MATT Urban Executive Director Mariles Wesolowski.

CREDIT WBFO NEWS PHOTO BY FILEEN BUCKLEY

"This, believe or not, is one of the most under donated items, you know we do get in the winter time lots of donations of clothing, coats, hats — things like that — but the missing part — the missing key is actually the socks," Wesolowski explained.

"The NFTA is pleased to build on our partnership and support the vision of the Matt Urban Hope Center," said Kimberley Minkel, Executive Director at the NFTA. "This project is a great example of what can be accomplished when community partners pool their resources and work together toward a common goal."



New socks placed in collection bin at NFTA Transportation Center in downtown Buffalo.

CREDIT WBFO NEWS PHOTO BY EILEEN BUCKLEY

This collection drive runs through Valentine's Day, February 14th.

The following is a full list of drop of locations:

- The Matt Urban Center-385 Paderewski Drive
- Transit Police, 1404 Main Street or MTC,181 Ellicott street
- Buffalo Zoo-Main Gate Entrance
- BNMC-Innovation Center 640 Ellicott Street
- Transit Police Headquarters 1404 Main street
- Buffalo Airport Air Rescue Firefighting Facility (Firehouse)- 120 Amherst Villa Road (Cheektowaga)



NFTA, Matt Urban Center hold socks and gloves drive for homeless

WKBW Staff 4:29 PM, Jan 31, 2018 the now buffalo





Copyright Associated Press CLAIRE GALOFARO

BUFFALO, N.Y. (WKBW) - Here's something you may not know about the homeless here in WNY -- socks and gloves are often the most needed and requested items at the local shelters and yet they are among the least donated.

But the Matt Urban Hope Center and the NFTA are teaming up to try and change that. They've partnered up for the very first sock and glove drive.

Collection boxes are located at a number of places:

- The Matt Urban Center, 385 Paderewski Drive
- Transit Police, 1404 Main Street
- MTC, 181 Ellicott Street
- Buffalo Zoo, Main Gate Entrance
- BNMC Innovation Center, 640 Ellicott Street
- Transit Police Headquarters, 1404 Main Street
- Buffalo Airport Air Rescue Facility, 120 Amherst Villa Road (Cheektowaga)

The sock and glove drive runs through Valentine's Day.

Copyright 2018 Scripps Media, Inc. All rights reserved. This material may not be published, broadcast, rewritten, or redistributed





We want to thank everyone who donated socks and gloves for those in need! Yesterday, Officer Justinger came by to pick up the final donations and say hello to Dallas! @NFTAMetro @tapd1404



5:46 AM - 14 Feb 2018





























